



A gateway to Canada. A powerful partnership.

Case Study



think! wireless

PARTNER: THINK! WIRELESS
INDUSTRY: TECHNOLOGY

THINK! Wireless is a major Canadian reseller in Field2Base's partner channel. Working together, we are able to meet customer demand for intelligent paperless solutions while driving new value and opportunity.

• CLIENT SITUATION: THE NEED FOR A BROADER PRODUCT OFFERING

Not long ago, THINK! Wireless, a Canadian-based cellular solutions provider, found itself in a saturated and over-commoditized market. The company was on the lookout for something new and innovative it could offer its clients — something to fundamentally transform business and enable growth.

Enter Field2Base.

In 2014, THINK! forged a unique partner and reseller relationship with Field2Base. THINK! acts as a primary resource and single point of contact for companies wanting to license/implement Field2Base's software into their product sets and day-to-day operations. THINK! has sold Field2Base to new and existing customers across Canada and, in turn, reframed how they are perceived.

"We were able to fill a gap and help guide companies away from paper," says Marco Provenzano, Sales Director for THINK! Wireless. He adds, "Businesses wanted a solution like Field2Base, one that provided high return on investment, and we had the means to give it to them. Almost overnight, we had the ability to sell to a much broader base and grow our own business, too."

•• CANADIAN EXPANSION

A reseller partnership with THINK! Wireless also proved fruitful for Field2Base. "THINK! gave us an instant means to go to market in a vast country teeming with opportunity, says Michael Jannery, VP of Business Development at Field2Base. "They have the contacts, the relationship and the penetration. We have the software and simply needed an entryway into Canada. It was perfect."

Today, THINK! Wireless is no longer relegated to selling into any one industry. With Field2Base in their arsenal, they have the technology to venture into new markets and verticals and be more successful.

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– Marco Provenzano,
Sales Director, THINK! Wireless





field2base

Go paperless
to boost ROI.

Streamline
your business.

Maximize
profitability.

Simplify your
entire operations.

We're ready
when you are!

To learn more about partnering with Field2Base:

Contact Michael Jannery,
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Field2Base Products and Solutions



Mobile Forms™

The mobile application on which our entire software suite is built upon.

- Access custom mobile forms in the field with no Internet connectivity.
- Capture and securely send field data back to the office from a tablet.
- Android and iOS compatible.



Forms Designer

Replace existing paper forms. Gain speed and accuracy.

- Choose your own form background and draw unlimited custom form fields.
- Select type of data to capture including: barcodes, photos, GPS, signature capture or your own customized fields.
- Apply business rules to ensure accurate data collection.



Analytics

Make confident, more informed decisions.

- View interactive graphs of form data and identify real-time trends.
- Better manage overall user base and gain a more accurate measure of performance.
- Track location of field service personnel throughout the day, in real time, with interactive heat mapping feature.



Integration – Enterprise & Small Business

Mobile forms software that easily interacts with your current systems.

- Our Data Integration Module (DIM) gives enterprise customers the flexibility to map form data fields to and from existing back-end systems.
- Connect mobile forms with existing applications such as QuickBooks.
- Our Enterprise Dispatch Module (EDM) allows the ability to dispatch pre-filled forms from headquarters to users in the field.



Workflow

Apply custom workflows to mobile forms. Eliminate manual tasks.

- Enable manual or automated form review and shorten approval times.
- Conduct audit trails for the most up-to-date edits and information.
- Send rejected work back to a user's mobile device to correct mistakes on the go.